



# Steven Craig

Experienced product design director (ex-KAYAK, Channel 4). Designing delightful products, leading strategy and guiding talented research, UX and product design teams.

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[www.stevencraig.co.uk](http://www.stevencraig.co.uk)

## Expertise

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- Building and leading teams
- Delivering quantitative research
- Identifying and solving user needs
- Customer journey mapping
- UX and design direction
- Establishing design systems
- Prototyping product strategy
- Strong communication skills
- Investor presentations
- Collaboration with leadership

## Experience

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### CREY

#### Product Design Director

Mar 2021 - Present

Leading the product design of an exciting new platform for creating and playing user generated games. Working at the director level - alongside product and technology - to define strategy, inspire an organisation, empathise with users, secure funding and make a genuinely unique product.

### Awaze

#### Director of Product Design

Aug 2020 - Mar 2021

Design Director at Europe's largest rentals and holiday resorts business, leading a team to improve the user experience and design across several brands.

### KAYAK

#### UX Director

Nov 2019 - Aug 2020

Guiding a team of designers, UX writers and content strategists in Copenhagen, Boston and Berlin. Working with senior leadership on product strategy.

### momondo

#### UX Director

Oct 2017 - Nov 2019

Established the UX team and led them to create award winning design contributing to the sale to KAYAK for \$550 million.

### momondo

#### Lead User Experience Architect

Aug 2015 - Oct 2017

### Channel 4 - User Experience Designer

Aug 2013 - Aug 2015

### DF London - User Experience Architect

Oct 2010 - Aug 2013

### Display - Designer

Aug 2008 - Oct 2010

### H&A - Designer

May 2006 - Jul 2008

## Education

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### Edinburgh College of Art

#### BA (with Honours) Visual Communication

2002 - 2006

### Danish Language (B2 ECTS)

## Awards

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### Google Material Design Award for Innovation

momondo - Sep 2017